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### Essay 1 Cover Letter Requirements

Write a 1-2 page Cover Letter, addressed to me, in the same PDF file as Essay 2 Revision & Roadmap.

In your Cover Letter, which should be self-analytical and reflective, you should address the following criteria, in paragraph form, in any order that makes the best sense to you:

- a) How you chose your argument & narrowed the focus or refocused your argument.
- b) What the Motive is for your argument—why your particular argument matters and why readers should care about it, and the stakes or consequences if they don't.
- c) How did you use a Hook to get readers' attention and set up your Motive & Stance?
- d) What Stance you were trying to convey and what strategies you used to position yourself in relation to your readers and/or their assumptions or beliefs. What you did to try to strengthen your Stance and better address your readers/audience.
- e) What Unit 2 reading did you choose as a Lens Text for your essay? How were you able to connect that text's ideas or major keyterm to ocularcentrism and the management of vision?
- f) How you supported your argument using cited evidence from course readings, Keyterms, personal experience or observation. Were you able to successfully synthesize ideas or concerns or keyterms from the sources you cited?
- g) What Rhetorical Structural Moves (RSMs) have you strategically incorporated into your essay? Did you incorporate any RSMs accidentally?
- h) What conclusions do you leave readers to ponder (solutions, implications, stakes, consequences, dangers, optimistic silver linings, etc.)

Your letter does not need to follow the above order, but you should touch on the criteria in an order that best communicates *mature, serious, genuine & authentic* reflection about researching, writing, & revising this essay AND what you recognize as your overall development into a more critical reader, thinker, researcher, and writer in Expository Writing.